


Session Times (EST)	12-1:00 PM (EST)	1-2:00 PM (EST)	2-3:00 PM (EST)	3-4:00 PM (EST)	5-6:00 PM (EST)	6-7:00 PM (EST)
October 13, 2020 Tuesday	Women-in-Licensing : Invest in Yourself... Don't Lay Yourself Off					
October 15, 2020 Thursday	Patent Eligibility for Machine Learning Networks, Home Automation, and the IoT	Understanding and Exploiting Secondary Markets for High Tech, Life Sciences and Other Technologies	Everything You Always Wanted to Know about Standards but Were Afraid to Ask	Committee Meetings: <ul style="list-style-type: none"> Valuation and Pricing Committee Young Members Council Public Policy Committee 		Welcome Reception
	Promoting Innovation Where Market Incentives Don't Work	The Bayh-Dole Act After 40 Years: Is it built for the future?	University Spinout License Packages: Favorable Deal Terms and Bus. Dev. Support			
October 16, 2020 Friday	Opening Keynote Session Fabian Gonell (Senior Vice President, Licensing Strategy and Legal Counsel, Qualcomm)	Protection and Commercialization of Gene and Cell Therapies	Licensing Compliance in an Evolving IP Landscape	The Market for Patents - The Who, What and Why of Patent Buying and Selling		Wine Tasting Event
		Machine Learning in the Lab and Marketplace	Leveraging Federal Laboratories and Technologies for Competitive Advantage	LES Deals of Distinction Awards and LES Frank Barnes Mentor Award		
October 17, 2020 Saturday Pre-Recorded Sessions	IP Transactions in China	Opportunities in China's Greater Bay Area and Public Listings in Asia	Digital Technologies in IP	"It's the End of the World as We Know It." Convergence: Opportunities and Challenges in Licensing		
	Impact Potential of a Patent Family-#trending or not so much?	Data Use Agreements	Using AI and Mass Dataset Statistical Analysis For IP Portfolio Management - An Internal Approach	Design Patent Prosecution and Enforcement Strategies for Protection of Emerging Technologies		
		Managing Mature IP and Technology Portfolios	Intangible Assets: the Future of Brands & IP in Corporate Strategy & Governance			
October 18, 2020 Sunday Pre-Recorded Sessions	How to Identify, Prepare and Package Data for Monetization in AI	Recent Trends in IP Data Availability and Dig Data Analytics	Navigating the Data and Maching Learning Landscape in the Life and Physical Sciences	Antitrust and Patent Law: Crossroad or Intersection?	LES Career Development Series: Career Transition Insights from Professionals Who have 'Walked the Walk'	Employment and Innovation: Looking back and (mostly) looking forward fireside Chat Ben DuPont
	Efficient Infringement: Anticompetitive Behavior, Licensing & Trends	Emerging Technology to Protect, Manage and Commercialize IP	The Power of Big Data, AI, Machine Learning for Drug Discovery and Commercialization of Health Data	Model Mutual Non-Disclosure Agreement (NDA) to Help Speed Up the Deal-Making Process		
	Accounting 101 for the Licensing Executive					
October 19, 2020 Monday	Why Is It So Hard to License Programs Out of Large Pharma?	International IP Strategies for Protecting Emerging Technologies in the Life Sciences Sector	LES Business Meeting and LES Presidential Award	The New Frontier of Software License Disputes	Sector Business Meetings	Sector Networking
	Top 10 Court Decisions of the Year Affecting Licensing	When the Industry Works Together to Raise the Standard: What are IP Standards, How are They Developed, and How to Use Them		Commercializing Big Data for Life Scientists (and Everyone Else!)		
October 20, 2020 Tuesday	Live Roundtable Discussions: <ul style="list-style-type: none"> Trade Secrets in a Work-from-How World Tech Transfer in the Age of COVID-19 Privacy and High-Tech Licenses Accounting for IP Transactions 	Optimizing Deal Value through Effective Alliance Management	How Recent Damages Trends and Decisions are Influencing Licensing Negotiations	Closing Keynote Session Dr. Daria Mochly-Rosen (Stanford University and founder and director of The SPARK Program) Closing Remarks		
	Zoom IP Trials in the COVID era.	Best Practice in U.S./China Licensing Agreement Due Diligence				