



## 2012 MEMBERSHIP RENEWAL INVOICE

*Active Member*

Licensing Executives Society (USA and Canada), Inc.  
 1800 Diagonal Road, Suite 280, Alexandria VA 22314  
 Phone: (703) 836-3106 Fax (703) 836-3107

### LES INFORMATION UPDATE *Please update your member profile as needed.*

<b>Member ID:</b>	<b>Name:</b>		
<b>Title:</b>	<b>Employer:</b>		
<b>Address:</b>			
<b>City:</b>	<b>State/Province:</b>	<b>Zip:</b>	<b>Country:</b>
<b>Telephone:</b>	<b>Fax:</b>	<b>Email:</b>	
<b>Website:</b>			

### RENEWAL OPTIONS *Please check one.*

<input type="checkbox"/> <b>1 Year Renewal:</b> \$290	<input type="checkbox"/> <b>2 Year Renewal (SAVE 5%):</b> \$550	<input type="checkbox"/> <b>3 Year Renewal (SAVE 10%):</b> \$780
<b>LES Foundation Contribution:</b> \$10 <i>(optional)</i>	<b>LES Foundation Contribution:</b> \$20 <i>(optional)</i>	<b>LES Foundation Contribution:</b> \$30 <i>(optional)</i>
<b>TOTAL: \$300</b>	<b>TOTAL: \$570</b>	<b>TOTAL: \$810</b>

### PAYMENT INFORMATION

LES Membership dues are payable in **US dollars**. Please enclose a check or money order payable to the **Licensing Executives Society** or fill in the credit card information below.

**PAYMENT TOTAL:** \_\_\_\_\_

Check Number: \_\_\_\_\_ Credit Card Account Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Payments to LES are not deductible as charitable contributions for U.S. income tax purposes. However, they may be deductible under other provisions of the United States Internal Revenue Code. LES estimates that 0% of each dues payment is spent on lobbying activities on behalf of members.

### CONSENT TO USE OF INFORMATION

The society may use the information collected in my completed membership form ("information") for the following purposes: to provide notices and information about the society, its activities and meetings, to me through mail, fax, email or other mode of communication; to publish my information in its membership directories, available in hard copy, electronic and otherwise; to publish my information in the society's meeting/function attendance lists; and to maintain my information in the society's databases for use by the society in furtherance of its activities. The society will not sell my name or address; but may exchange information lists with organizations of like interests. The society has a privacy officer. I may contact the privacy officer to find what information the society has about me in its files. The information is retained while I am a member for 3 years thereafter. The membership and attendance lists are the property of the Licensing Executives Society (USA and Canada), Inc. and are entrusted to society members for their personal information only. Reproduction of such lists is not authorized and their use for general mailings, or similar purpose, including use as a general mailing list for invitation to functions at society meetings not specifically authorized by the society or as a general mailing list for business solicitations, is unethical.

- I agree to the use of my information for the purposes listed above.
- I don't agree to the use of my information for the purposes listed above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### DEMOGRAPHICS

#### (1) PROFESSIONAL TITLE/FUNCTION

- |  |   |
|--|---|
| <input type="checkbox"/> C-level<br><input type="checkbox"/> Executive level<br><input type="checkbox"/> Vice President<br><input type="checkbox"/> Director<br><input type="checkbox"/> Associate | <input type="checkbox"/> Technology Transfer Professional<br><input type="checkbox"/> Attorney<br><input type="checkbox"/> Consultant<br><input type="checkbox"/> Student<br><input type="checkbox"/> Other (specify) _____ |
|--|---|

#### (2) ORGANIZATION TYPE

- |  |   |
|--|---|
| <input type="checkbox"/> Corporation<br><input type="checkbox"/> University/Government/National Lab<br><input type="checkbox"/> Financial Services/Investments | <input type="checkbox"/> Law Firm<br><input type="checkbox"/> Consultant/Service Provider<br><input type="checkbox"/> Other (specify) _____ |
|--|---|

**(3) PRIMARY AREA OF RESPONSIBILITY (check one box)**

- |   |  |
|---|--|
| <input type="checkbox"/> IP Management                  | <input type="checkbox"/> Litigation            |
| <input type="checkbox"/> Business/Corporate Development | <input type="checkbox"/> Marketing             |
| <input type="checkbox"/> Licensing                      | <input type="checkbox"/> Legal                 |
| <input type="checkbox"/> Technology Transfer            | <input type="checkbox"/> Finance               |
| <input type="checkbox"/> Commercialization              | <input type="checkbox"/> Investments           |
| <input type="checkbox"/> R&D                            | <input type="checkbox"/> Other (specify) _____ |
- 

**(4) INDUSTRY SECTORS**

Please select 2 sectors in which you are currently active, using (1) to indicate your primary affiliation and (2) to note your secondary affiliation.

- |   |   |
|---|---|
| <input type="checkbox"/> Chemicals, Energy, Environmental and Materials | <input type="checkbox"/> Industry-University-Government Interface |
| <input type="checkbox"/> Consumer Products                              | <input type="checkbox"/> Life Sciences                            |
| <input type="checkbox"/> High Technology                                |   |
- 

**(5) SUB-SECTORS**

Please select up to 2 sub-sectors in which you are currently active, using (1) to indicate your primary interest and (2) to note your secondary interest.

- |   |  |
|---|--|
| <input type="checkbox"/> Aerospace & Transportation       | <input type="checkbox"/> Energy                          |
| <input type="checkbox"/> Biomedical Devices               | <input type="checkbox"/> Food/Agriculture                |
| <input type="checkbox"/> BioPharma                        | <input type="checkbox"/> Gaming/Entertainment            |
| <input type="checkbox"/> Clean Tech                       | <input type="checkbox"/> Hardware & Consumer Electronics |
| <input type="checkbox"/> Communications                   | <input type="checkbox"/> Nanotechnology                  |
| <input type="checkbox"/> Copyrights                       | <input type="checkbox"/> Semiconductors                  |
| <input type="checkbox"/> Diagnostics, Genomics & Research | <input type="checkbox"/> Software                        |
| <input type="checkbox"/> Digital Content                  | <input type="checkbox"/> Trademarks & Brands             |
- 

**(6) PROFESSIONAL INTEREST AREAS**

Please select up to 3 areas, using (1) to indicate your primary interest and (2) and (3) to note your additional interest areas. Your selections will help us target member benefits to your professional interest.

- |   |   |  |
|---|---|--|
| <input type="checkbox"/> Court Decisions & Case-Law | <input type="checkbox"/> Negotiation              | <input type="checkbox"/> Strategy              |
| <input type="checkbox"/> Early-Stage                | <input type="checkbox"/> Organizational Structure | <input type="checkbox"/> Valuation & Taxation  |
| <input type="checkbox"/> Enforcement                | <input type="checkbox"/> Partnerships/Alliances   | <input type="checkbox"/> Women in Licensing    |
| <input type="checkbox"/> Finance/Investments        | <input type="checkbox"/> Portfolio Management     | <input type="checkbox"/> Other (specify) _____ |
| <input type="checkbox"/> Innovation                 | <input type="checkbox"/> Protection               |  |
| <input type="checkbox"/> International              | <input type="checkbox"/> Public Policy            |  |
| <input type="checkbox"/> M&A                        | <input type="checkbox"/> R&D                      |  |
| <input type="checkbox"/> Monetization               | <input type="checkbox"/> Risk & Insurance         |  |
- 

**(7) SIZE OF YOUR ORGANIZATION**

- |   |  |
|---|--|
| <input type="checkbox"/> Over 10,000 employees    | <input type="checkbox"/> 501 – 1,000 employees   |
| <input type="checkbox"/> 5,001 – 10,000 employees | <input type="checkbox"/> 101 – 500 employees     |
| <input type="checkbox"/> 1,001 – 5,000 employees  | <input type="checkbox"/> Less than 100 employees |
- 

**(8) YEARS OF EXPERIENCE**

- |  |  |
|--|--|
| <input type="checkbox"/> Over 40 years | <input type="checkbox"/> 11 – 20 years     |
| <input type="checkbox"/> 31 – 40 years | <input type="checkbox"/> 5 – 10 years      |
| <input type="checkbox"/> 21 – 30 years | <input type="checkbox"/> Less than 5 years |
- 

**(9) GENDER**

- Female  
 Male
- 

**(10) ANNUAL SALARY (optional)**

- |  |  |
|--|--|
| <input type="checkbox"/> Over \$1M             | <input type="checkbox"/> \$125,001 – \$250,000 |
| <input type="checkbox"/> \$500,001 – \$1M      | <input type="checkbox"/> \$60,001 – \$125,000  |
| <input type="checkbox"/> \$250,001 – \$500,000 | <input type="checkbox"/> Less than \$60,000    |
- 

**(11) AGE RANGE (optional)**

- |                                  |                                  |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> Over 65 | <input type="checkbox"/> 35 – 44 |
| <input type="checkbox"/> 55 – 64 | <input type="checkbox"/> 25 – 34 |
| <input type="checkbox"/> 45 – 54 | <input type="checkbox"/> 18 – 24 |
- 

**(12) ETHNICITY (optional)**

- |   |  |
|---|--|
| <input type="checkbox"/> American Indian or Alaska Native | <input type="checkbox"/> Hispanic or Latino                        |
| <input type="checkbox"/> Asian                            | <input type="checkbox"/> Native Hawaiian or Other Pacific Islander |
| <input type="checkbox"/> Black or African American        | <input type="checkbox"/> White                                     |