

# LES Chapters



LES Chapter Leaders' Open Mic  
Chapter Sponsors & Local Partnerships  
December 6, 2011

# Chapter Trustees

## **2011-2012 Chapter Trustees**

**Caroline Rockafellow**

VP Local Chapters

**Betty Koutsogiannis, USA & Canada East**

All Chapters east of the Mississippi River

**Hilton Sue, USA & Canada West**

All Chapters west of the Mississippi River

# LES Chapter Sponsors

Chapters are encouraged to use sponsorship to offset event costs and provide additional event revenue. Types of sponsorship:

- Donate meeting space (in-kind)
- Subsidize all/part of the catering (in-kind)
- Paid contribution: \$250 - \$2,000 per event


# LES Chapter Sponsors

## **Sponsor Guidelines**

- Full payment is required before the event
- Sponsor should not overpower the local meeting event with logo presentations, sponsor signage, etc.
- Sponsor may introduce themselves and their organizations as appropriate but are not permitted to make a “sales speech” to meeting attendees.

# LES Chapter Event Management

## New Chapter Sponsor Payment Form

  
LES (USA & Canada)  
**Chapter Sponsorship Payment Form**  
Submit via email, [chapters@les.org](mailto:chapters@les.org) or fax, 703-836-3107

---

Chapter: \_\_\_\_\_  
Event Date: \_\_\_\_\_  
Chapter Leader: \_\_\_\_\_  
Sponsor will support the Chapter in the amount of \$ \_\_\_\_\_

---

Sponsor Organization: \_\_\_\_\_  
Sponsor Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

---

Payment

1. Credit Card: AMEX VISA MasterCard  
Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_  
Name on Card: \_\_\_\_\_

2. Pay by Check:  
Make check payable to Licensing Executives Society  
Mailing Address:  
Licensing Executives Society  
Attn: LES Chapters  
1800 Diagonal Road, Suite 280  
Alexandria, VA 22314

Chapter Approval: \_\_\_\_\_ Date: \_\_\_\_\_

# LES Chapter Local Partnerships

- All requests should be submitted to the LES office for vetting as the partner group may have a national partnership agreement with LES
- If a national agreement does not exist, the Chapter may promote the partner event on the Chapter website and include with regular Chapter event email promotion.
- **Partner events scheduled within 1 week of any LES Chapter or national event or program will not be approved.**

# LES Chapter Event Management



**Open Discussion**

# LES Chapter Event Management

## **Next Open-Mic Webinar**

**Date: Tuesday, January 3, 2011  
4 PM EST/1 PM PST**

**Topic: LES Membership**

# Thank You!



**Thank you for participating and we look forward to another successful year in 2012!**